



## Is My Project a *No Place for Hate*<sup>®</sup> Project? *Important Guidelines For 2011-2012*

Because of the amazing growth and success of the *No Place for Hate*<sup>®</sup> initiative, we are working harder than ever to maintain the quality and integrity of the meaning of the *No Place for Hate*<sup>®</sup> designation. As a result, we would like to take this opportunity to remind you of the REQUIREMENTS for your project to qualify as an official *No Place for Hate*<sup>®</sup> project.

### 1) WHAT SHOULD YOU DO TO SEEK APPROVAL FOR A *No Place for Hate*<sup>®</sup> PROJECT?

All *No Place for Hate*<sup>®</sup> project ideas **MUST** be submitted **AT LEAST TWO WEEKS IN ADVANCE** of the initiation of the project with a simple, five-question *No Place for Hate*<sup>®</sup> SCHOOL REQUEST FOR PROJECT APPROVAL FORM (see attached). If your project is not approved, this does not mean that you cannot complete the project; it simply means that it does not meet the *No Place for Hate*<sup>®</sup> project guidelines and will not be counted towards your three projects required for *No Place for Hate*<sup>®</sup> designation each year. Less than two weeks notice does not give us time to review your projects or allow us to offer suggestions and resources to ensure its success as a *No Place for Hate*<sup>®</sup> project.

### 2) WHAT MUST YOU DO AFTER YOU HAVE COMPLETED YOUR *No Place for Hate*<sup>®</sup> PROJECT?

In order for your project to count as a *No Place for Hate*<sup>®</sup> project, you must submit a simple, six-question PROJECT FULFILLMENT FORM (see attached) within two weeks of completion of the project. Submitting the form in a timely manner ensures that the details of the project stay fresh in your mind and allows us to keep accurate records of your hard work.

### 3) HOW CAN I BE SURE THAT MY PROJECT WILL BE APPROVED?

In order to be an approved *No Place for Hate*<sup>®</sup> project, your project must be:

- **Consistent with the *No Place for Hate*<sup>®</sup> mission**

Projects can expose young people to other cultures and faiths, celebrate diversity and promote respect for differences. Ideally, projects will help young people put current events into historical context, challenge them to think critically, instill empathy and evoke a sense of “community.” Projects discussing bullying and cyberbullying and teaching strategies to challenge these are also great *No Place for Hate*<sup>®</sup> projects.

- **School-wide**

Not every student needs to participate in every project, but projects should be open to all students or affect the student body as a whole. For this reason, an activity limited to just one classroom or grade would not be considered an official *No Place for Hate*<sup>®</sup> project. However, incorporating multi-cultural education across the curriculum in each grade would qualify as a project. Likewise, anti-bias or anti-bullying training for teachers would be a *No Place for Hate*<sup>®</sup> project, because all students will benefit from the training. Another exception is if a particular class or grade participated in an activity or training and then created a presentation or other way to relay this information to the rest of the school.

- **Submitted according to the timelines above**

We are no longer able to accept project forms submitted months after the project has been completed or projects that were never approved with the appropriate Request for Project Approval Form.

- **Inclusive**

When planning a project, please be sensitive to the needs or restrictions of participants. Is the event being planned for a day that would restrict participation by some students because of religious observance? Will students with special needs have access? Who may feel excluded? Please take special care around the winter holidays. ADL has wonderful resources to help you navigate this potentially tricky topic, including our “December Dilemma” guidelines which can be found at [http://www.adl.org/issue\\_education/december\\_dilemma\\_2004/default.asp](http://www.adl.org/issue_education/december_dilemma_2004/default.asp), and our MULTICULTURAL CALENDAR OF OBSERVANCES at [http://www.adl.org/education/calendar\\_of\\_observances.asp](http://www.adl.org/education/calendar_of_observances.asp).

### **WHY CAN'T MY COMMUNITY SERVICE PROJECT COUNT AS A *No Place for Hate*<sup>®</sup> PROJECT?**

Many schools participate in community service events such as Martin Luther King, Jr. Day of Service, where the students engage in service projects such as collecting clothes and toiletries for the homeless, visiting nursing homes, painting over graffiti, etc. While these are all worthwhile and important endeavors, community service in and of itself does not qualify as a *No Place for Hate*<sup>®</sup> project unless the project itself educates students about a different lifestyle or culture and enables them to challenge stereotypes about the group being served. For instance, collecting donations for a homeless shelter is not a *No Place for Hate*<sup>®</sup> project; however, if the students learned lessons on *why* people become homeless, challenge stereotypes about homelessness and begin to see the actual people behind the stigma, this can be considered a *No Place for Hate*<sup>®</sup> project.

### **WHY ISN'T MY *No Place for Hate*<sup>®</sup> KICK-OFF EVENT CONSIDERED A PROJECT?**

The goal of the *No Place for Hate*<sup>®</sup> kick-off at the beginning of the school year is to reinvigorate the school community's commitment to making the school *No Place for Hate*<sup>®</sup>, as well as to introduce the program to new students in the school. Recognizing that change takes time, the *No Place for Hate*<sup>®</sup> initiative doesn't end after you receive your designation; rather, it should become part of the regular school culture and climate each year. Therefore, the kick-off event should serve as the time to introduce and renew your commitment and to sign the Resolution of Respect or *No Place for Hate*<sup>®</sup> Promise. The three projects throughout the year are the actual manifestation of this commitment.

Please contact *No Place for Hate*<sup>®</sup> staff with any questions  
215-568-2223 or [lfriedlander@adl.org](mailto:lfriedlander@adl.org) or [cfeldman@adl.org](mailto:cfeldman@adl.org)